

## **Target Market Determination**

### **Home loans**

Target Market	Description of target market
Date of TMD	04 June 2025
Issuer	Easy Street is a division of Community First Credit Union Limited ABN 80087649938 AFSL/Australian credit licence 231204
Product	Street Smart Variable Home Loan

#### Target Market Description of target market

#### Retail clients who:

- are seeking a loan to:
  - o purchase or renovate a home;
  - o refinance an existing home loan; or
  - o top up an existing loan for any worthwhile purpose
- are aged 18 years or more and meet the credit assessment criteria for the product
- have a maximum LVR of 80%
- are willing and able to offer a first registered mortgage over real property (or other acceptable security) as security for the loan
- need the flexibility to make additional repayments and pay out the loan early without penalty
- need the facility to redraw advance repayments
- may benefit from a 100% offset account without card access to save on interest

#### For principal and interest reducing:

 need to make regular repayments of interest and principal over the term of the loan

#### For interest only:

- are seeking an interest only option for an approved purpose and are prepared to make monthly repayments
- need an interest only period for tax planning reasons/whilst selling other property to enable repayment of the loan/change in circumstances where lower repayments are preferred for a period of time

#### Description of product, including key attributes

This is a Standard Variable Home Loan secured over real property. The key attributes are:

• loan amounts from \$50,000

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- loan terms of up to 30 years
- variable interest rate
- repayment frequency can be weekly/fortnightly/monthly
- · the ability to make additional repayments
- a redraw facility to redraw advance repayments
- Optional 100% mortgage offset account
- must provide a registered first mortgage over real property
- application fee applies
- no monthly or annual fees
- other fees and charges may apply. Refer to the current fees and charges schedule

For principal and interest reducing:

principal and interest

For interest only:

interest only for up to 5 years reverting to principal and interest

## Distribution Conditions

#### **Distribution conditions**

This product is distributed by the issuer through the following channels:

- call centre
- online

Distribution conditions for this product include:

- ensuring that clients meet the eligibility conditions for the product
- ensuring that distribution is by appropriately authorised and trained staff

There are no other distributors for this product.

### Review Triggers

The review triggers that would reasonably suggest that the TMD is no longer appropriate include:

- A significant dealing of the product to consumers outside the target market occurs;
- A significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate;
- A material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate;
- Material changes to fees or rates of interest
- 10% or more of borrowers are in arrears
- 2% or more of owner-occupiers taking interest only loans

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 5% or more of loans with interest only term running longer than 5 years in total

The Product Governance Framework includes regular consideration of whether there has been a review trigger following each distribution information report. That consideration is by reference to paragraphs 154 to 156 of RG 274.

# Review Periods

Next review date: 1 November 2025.

Periodic reviews: annually.

### Distribution Reporting Requirements

The following information must be provided to Easy Street by distributors who engage in retail product distribution conduct in relation to this product:

Type of information	Description	Reporting period
Complaints	Number of complaints	
Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (eg, why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware
Sales <b>outside</b> the target market	Number of sales \$ value of sales	

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